

Success Stories

Bringing You Success, One Story At A Time.

Title Company

Property Title Files

Overview:

The distributor called on a Certified Residential Specialist as a result of a referral from an existing customer at another title company. The department used non color-coded top tab folders filed in lateral cabinets. Misfiles were common, and the folders were hard to file and retrieve because the identifying information was placed on the top tab of the folder, and then filed in the lateral cabinets.

Solution:

The distributor demonstrated NetLabels using the simple to use interactive CD. Legal sized color stock end tab folders were introduced. The combination of the end tab folders and NetLabels solved the problem of misfiles, and made finding and filing much easier. The label design includes: name, property address, buyer or sellers last name, file number, year, and closed date.

Re-order potential:

The potential for calling on Title Companies is great! Most have problems similar to those described in this account. According to the distributor, there was no competition for this business.

The labels style used was #2281. You can view or print a sample of this label by going to www.netlabels.com. Now, click on the "print labels" box. Enter "guest" under user name and password. Lastly, just scroll down the label styles until style #2281 appears and click on it.

To contact our NetLabels Support Group, call (800)873-4427 and ask for NetLabels, or send an E-Mail to netlabels@gbscorp.com -- To connect just press control and left click on the link.

