

Success Stories

Bringing You Success, One Story At A Time.

A Technical University

Graduate Admissions

Overview:

The contact was the manager of Graduate Admissions. The distributor, already had a connection with the university. He had been selling labels to five departments; Admissions, Graduate Admissions, Co-op., Graduate Co-op. and Financial Aid. The NetLabels account developed due to a referral from the Financial Aid Department that already had NetLabels and NetFileManager. The Admissions Department is going to be printing out labels in batches before each semester begins. They will be downloaded from Banner, a state data base. Then Microsoft Excel will in turn pull from Banner and deliver the information to NetLabels. There wasn't much competition because this method was extremely successful in the Financial Aid Department.

Color-Coding:

This label will be placed on admission files at the Graduate Admissions Department. The color-coding at the top of the label represents the semester and year that the student is enrolled. Only three individual months will be coded since there are only three semesters that a student can begin. The bottom codes represent the student's major.

Solutions / Maintenance:

Previously, they were hand applying 7 labels and typing in all the text. They chose to use NetLabels because of the tremendous labor savings. Also because NetLabels prints in the same position every time, the color block placement is consistently perfect.

Re-order Potential:

The distributor will receive a re-order for NetLabels stock prior to each semester.

The label style used was #3022. You can view or print a sample of this label by going to www.netlabels.com . Now, click on the "print labels" box. Enter "guest" under username and password. Lastly, just scroll down the label styles until style #3022 appears and click on it.

To contact our NetLabels Support Group, call (800)873-4427 and ask for NetLabels or send an E-Mail to netlabels@gbscorp.com -- To connect just press control and left click on the link.

