

Success Stories

Bringing You Success, One Story At A Time.

PRIVATE LABELING FOR CLIENT

NetLabels for Medical Records

Overview:

The distributor called on the Director of Health Information Management in the Medical Records Department. The client was an existing user of folders, mobile shelving and a label print system that was causing them problems. The user was having a lot of problems with the printers they had purchased, and were struggling with the costs of the consumables. The distributor approached them with the NetLabels concept. The hospital was part of a much larger regional health care provider organization, all with needs for a label print system.

The distributor demonstrated how easy and inexpensive NetLabels was to use, and explained how NetLabels could be used at multiple locations with one simple inexpensive set up. The distributor then introduced the concept of "private branding" the web site with the prospects logo. The idea of an organizational wide, privatized/branded web site to print file labels really excited the director, and the deal was closed.

Results:

The distributor has already received verbal commitments from two smaller departments, and expects the rest of the facilities to be online before the end of the year. Total expected volume is 300,000 labels per year.

The label style used was #2770. You can view or print a sample of this label by going to www.netlabels.com. Now, click on the "print labels" box. Enter "guest" under username and password. Lastly, just scroll down the label styles until style # appears and click on it.

To contact our NetLabels Support Group, call (800)873-4427 and ask for Julie Kettering, or send her an E-Mail at jkett@gbscorp.com – To connect just press control and left click on the link.

