

Success Stories

Bringing You Success, One Story At A Time.

HIGH SCHOOL / NIGHT SCHOOL

Student Records

Overview:

The distributor made a cold call on the assistant to the principal of this high school. The client filed student records in top-tab folders that were identified with handwritten Avery name tags. The client was running out of space for files, and misfiles were a big problem.

Solution:

The distributor recommended open-shelf files, THE CONVERTOR with factory-applied labels, NetLabels software, and additional folders for new students. According to the distributor, "This is the most delighted NetLabels customer I have ever had. I incorporated the school logo of a Knight into the label design. This is a night school, and they invited me to a conference of principals to present again. I was able to sell non-GSA and non-bid. From the conference, I expect ten more duplicate sales."

Additional Information:

The distributor used a three-letter-alpha coding scheme. The three letters denote the first letter of the first name, the first letter of the last name, and middle initial, which is unusual. All the letters are green for on campus students and red for off campus students. The school year is coded by the year code. The text includes the date of birth and the social security number, which is bar-coded.

The label style is # 0199. You can view or print a sample of this label by going to www.netlabels.com . Now, click on the "print labels" box. Enter "guest" under username and password. Lastly, just scroll down the label styles until style # appears and click on it.

To contact our NetLabels Support Group, call (800)873-4427 and ask for NetLabels, or send an E-Mail to netlabels@gbscorp.com.

