

Success Stories

Bringing You Success, One Story At A Time.

BMW FINANCIAL SERVICES

Collateral / Title Department

Overview:

The distributor was brought into this sales situation through an equipment lead. Working with the Operations Support Manager, the distributor discovered that the titles were filed loosely in trays, which were housed in a vertical carousel file. Mis-files were a common problem because the titles were not color-coded. This department stores auto titles for all vehicles sold or leased through BMW dealers.

Results:

The distributor recommended that the titles be kept in end-tab expansion-pocket folders and color-coded by the 5-digit batch number. Each day batches of titles are printed by state and are sent to be filed. The number of titles varies from state to state and day to day. NetLabels software was set up and the end user employed department personnel to apply the new color-coded labels. The trays were removed from the vertical carousel, and the new color-coded expansion pockets were filed back into the existing equipment.

Re-order potential:

Approximately 10,000 labels plus additional expansion pockets as required.

The label style used was #2092. You can view or print a sample of this label by going to www.netlabels.com. Now, click on the "print labels" box. Enter "guest" under username and password. Lastly, just scroll down the label styles until style #2092 appears and click on it.

To contact our NetLabels Support Group, call (800)873-4427 and ask for NetLabels, or send an E-Mail to netlabels@gbscorp.com.

