

Success Stories

Bringing You Success, One Story At A Time.

Financial

H.R., Real Estate, Deposits and Loans

Overview:

The distributor was referred to the Vice President of Operations at the site of an existing mobile shelving customer. The customer was involved in building a new operations center and required new shelving; color-coded folders and conversion services. The bank has purchased several other banks, so a consolidation of loan files was required. The H.R. file area was also converted to end tab color-coded filing.

Result:

The distributor was awarded the business without competition. By offering The Complete Solution on previous occasions, the distributor has established themselves as the expert in Filing Solutions. The client purchased six NetLabels designs, shelving, folders and conversion services. The re-order potential for the distributor is \$10,000.00 annually, plus there are two other areas that will require additional conversion work.

Definition of the Color-Coding System Shown:

The customer has over 10,000 files in this system, so they felt that it was necessary to color-code with 4 alpha labels instead of the traditional 3. In order to refine a search, the color in the name indexing label represents what type of loan the account is. The barcode, which will reside on the backside of the end tab, represents the account number. The customer chose to use the account number because it is a key value that will never be duplicated. This is important when designing a label in order to properly prepare your customers for NetFileManager's tracking module.

Label Design Information:

The label design pictured is style # 2739.

The label styles used were #'s 1316, 2739, 2786, 2787, 2836 and 3500. You can view or print a sample of these labels by going to www.netlabels.com. Now, click on the "print labels" box. Enter "guest" under username and password. Lastly, just scroll down the label styles until the style # appears and click on it.

To contact our NetLabels Support Group, call (800)873-4427 and ask for NetLabels, or send an E-Mail to netlabels@gbscorp.com -- To connect just press control and left click on the link.

