

Success Stories

Bringing You Success, One Story At A Time.

National Football League

Contract (NFL Players)

Overview:

The NFL Players Association maintains files for all types of contracts in expandable file pockets. The label design includes: text for the player name – team and jersey number, the first 2 letters of the players last name are alpha coded; the year is coded at the top; the solid color block second from the top represents the file type: Benefits=Blue, Players Inc.=Yellow, Executive=Red & Legal=Orange. The third color block from the top is coded as follows: Secondary Colors & labels under Legal: Non-Injury Grievances=Purple, Injury Grievances=Green (dark), Agent Disciplinary Proceedings=Green (light), Club Reports/Salary Cap=Red, Impartial Arbitration=Gray, Outside Litigation=Tan, Section 5 – Player/Agent Disputes=Yellow, Special Master Cases=Black, Tenders/Offer/Renewal=Brown, Worker’s Compensation=Pink, Worker’s Compensation Panel Meetings=Blue (dark) & Waiver Wire=Blue (light).

Objective:

They were using a competitive on-demand label printing system, and were unhappy with the performance of the software and the cost of maintaining the software over the years of use.

File Tracking / Digital Imaging:

Initial order was just for NetLabels, but they are now reviewing NetFileManager for file tracking and potentially digital imaging, which should be a substantial sale. NetLabels is often a natural lead-in-to NetFileManager.

Solutions / Maintenance:

Liked the flexibility of being able to enter data by keyboard, use a spreadsheet or open files from the host database. Liked the fact that there are no annual maintenance fees and the software is always updated with new features each time they use the system. They will definitely re-order labels, particularly since it is in the NetLabels license agreement. We will also enjoy the expandable pocket business and look forward to getting them started with NetFileManager.

The label style used was #2253. You can view or print a sample of this label by going to www.netlabels.com . Now, click on the “print labels” box. Enter “guest” under username and password. Lastly, just scroll down the label styles until style #2253 appears and click on it.

